



# Technical Packet



Tony's Pizza Events Center • 800 The Midway • Salina, KS 67401

(P) 785-826-7200

[www.tonypizzaeventscenter.com](http://www.tonypizzaeventscenter.com)

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## Facility Personnel

### **General Manager**

Ian Groopman

785-833-5178

[Ian.Groopman@oakviewgroup.com](mailto:Ian.Groopman@oakviewgroup.com)

### **Director of Events**

Kyle Weiser

785-833-5177

[Kyle.Weiser@oakviewgroup.com](mailto:Kyle.Weiser@oakviewgroup.com)

### **Director of Marketing & Partnerships**

Ashlee Stark

785-833-5174

[Ashlee.Stark@oakviewgroup.com](mailto:Ashlee.Stark@oakviewgroup.com)

### **Events Coordinator**

Jennifer Phomchaleun

785-833-5175

[Jennifer.Phomchaleun-pt@oakviewgroup.com](mailto:Jennifer.Phomchaleun-pt@oakviewgroup.com)

### **Director of Operations**

Taylor Ragnoni

785-833-5184

[Taylor.Ragnoni@oakviewgroup.com](mailto:Taylor.Ragnoni@oakviewgroup.com)

### **Food & Beverage Manager**

Bradley Mick

785-833-51879

[Bradley.Mick@oakviewgroup.com](mailto:Bradley.Mick@oakviewgroup.com)

### **Operations Manager**

Chris Bunting

785-833-5184

[Chris.Bunting@oakviewgroup.com](mailto:Chris.Bunting@oakviewgroup.com)

### **Director of Finance/Human Resources**

Tasha Harper

785-833-5172

[accounting@tonypizzaeventscenter.com](mailto:accounting@tonypizzaeventscenter.com)

### **Box Office Manager**

Tori Varnadore

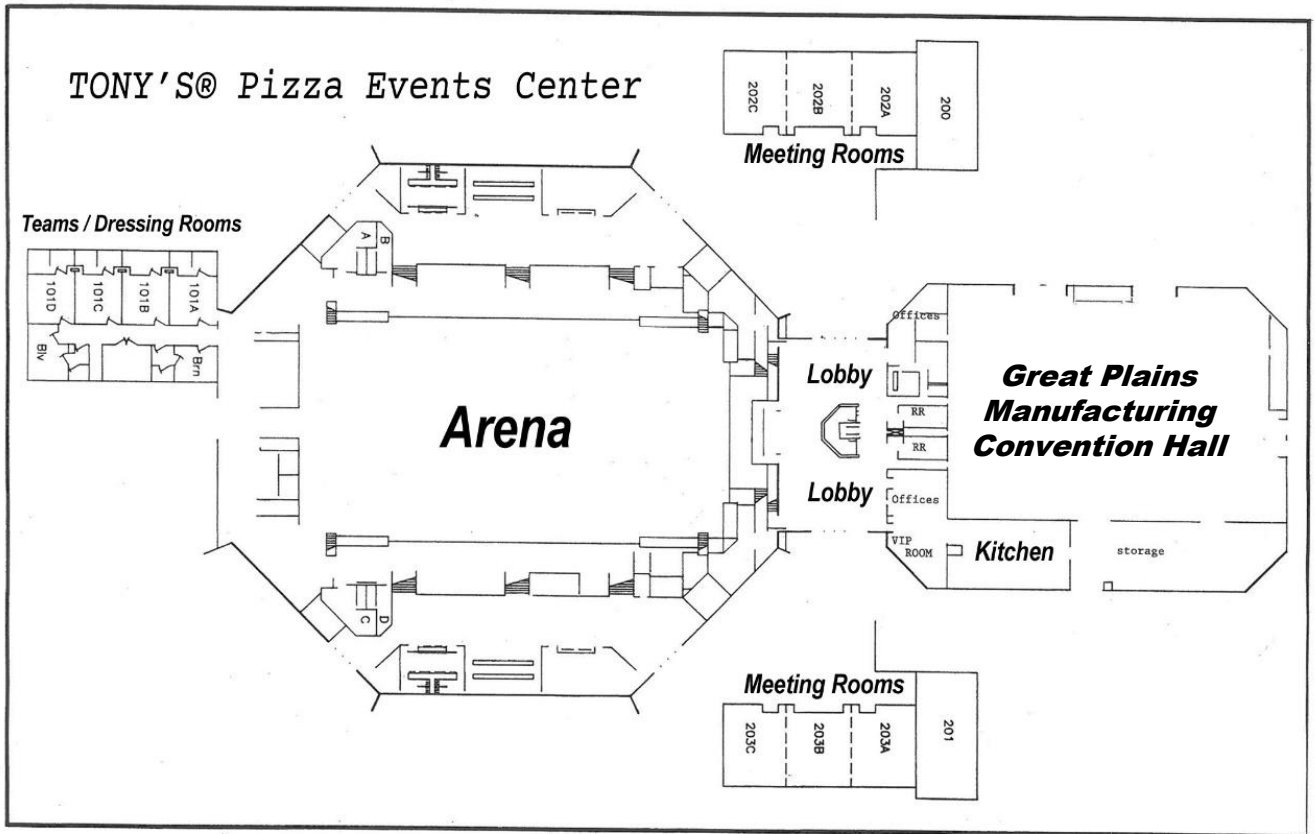
785-833-5170

[Tvarnadore@oakviewgroup.com](mailto:Tvarnadore@oakviewgroup.com)

## Facility Description

Tony's® Pizza Events Center, located in Salina, KS is comprised of a 7,000 seat multipurpose arena and Great Plains Manufacturing Convention Hall, a newly renovated 18,000+ square foot convention space, for a total of 45,310 square foot. Nicknamed *Mid-America's Meeting Place*, the Tony's Pizza Events Center provides central Kansas a place to meet, play and experience events that enhance living in and visiting the City of Salina.

The City of Salina is the primary owner of Tony's Pizza Events Center. OVG360 manages the Tony's Pizza Events Center as well as over 750 other public venues, casinos and ballparks around the world.



## Location & Directions

Salina sits at the crossroads of Interstate 70 and Interstate 135 in Kansas. Tony's Pizza Events Center is located minutes away from the interstate.

### From I-70

Exit from I-70 at Ohio Street. Once on Ohio Street, proceed south approximately three (3) miles until you reach The Midway. Make a right (west) onto The Midway and it will lead you directly to Tony's Pizza Events Center.

### From I-135

Exit I-135 at Crawford St. From there go east approximately 2.5 miles to Ohio Street. Turn left (north) and proceed almost a mile to The Midway. Turn left on The Midway and it will lead you directly to Tony's Pizza Events Center.

### Parking

Almost 3,700 parking spaces surround Tony's Pizza Events Center with additional parking available in the city parks adjacent to the building



World-Class entertainment has graced the stage of Tony's Pizza Events Center including national acts like:

- Darius Rucker
- Alan Jackson
- Disney Live
- The Harlem Globtrotters
- Theresa Caputo
- Rascal Flatts
- Mannheim Steamroller
- Jeff Foxworthy & Larry the Cable Guy
- Blue Man Group
- Beach Boys & The Temptations



## Ticketing

The Box Office at Tony's Pizza Events Center is fully computerized and powered by Spectra Ticketing & Fan Engagement ticketing software. The ticketing system provides standard and customized promoter reports including ticket audits and settlement reports.

Admission tickets for any event at Tony's Pizza Events Center must be sold through the Tony's Pizza Events Center Box Office.

## General Information

Tony's Pizza Events Center Box Office is located outside the north and south entrances of Tony's Pizza Events Center.

### Box Office Hours

Monday – Friday 8 a.m. – 5 p.m.

Open at least one (1) hour prior to door opening for a scheduled event.

### Accepted Method of Payments

The Box Office accepts all major credit cards and cash for ticket purchases. The Box Office does not accept checks.

### Cancelled or Rescheduled Events

All ticket sales are final. However, refunds will be made available for cancelled events. Customers will automatically be refunded for cancelled events when paying with a credit card. Any other refunds will be handled at point of sale. Tickets purchased to events that have been postponed will be honored at the new date and time.

## Group Sales

For most events, groups of 10 or more will receive a discount to ticketed events. Tony's Pizza Events Center's group sales department actively pursues large groups to purchase tickets for certain events at the arena. Tony's Pizza Events Center can offer numerous opportunities to maximize ticket sales through numerous group sales avenues.

## Support

Tony's Pizza Events Center has an in-house marketing agency to assist promoters with all marketing needs. Whether you need advertising, publicity and promotional assistance, or a-la-carte support, our staff is flexible and will tailor services to your needs.

In-house marketing assets include: digital displays in the concourse, arena & lobby, website advertising, and a digital marquee placed on the busiest street in Salina. We are happy to build marketing assets for you, or provide sizes.

## Salina, KS Marketing Information

- Total Population 47,336
- Median Age 37.1 years old
- Median Household Income \$44,710
- Per Capita Income \$23,425
- Ethnicity
  - White 86.2%
  - African American 3.7%
  - Asian 2.3%
  - Hispanic / Latino 10.7%
  - American Indian / Alaska Native .5%
  - Native Hawaiian & Pacific Islander .01 %
  - Identified by two or more 3.3%
- 3.1% Unemployment Rate
- Television is served from Wichita, KS, but advertising can be purchased locally
  - KWCH (CBS)
  - KAKE (ABC)
  - KSNW (FOX)
  - KSAS (CW)
  - KEUV (Univision)
  - KMTQ (my network TV)
- Salina area radio stations offer some locally produced programming. Eagle Communications & Meridian Media are the major groups.
- Salina Journal is the daily newspaper.



## Specifications

- Floor: 203' x 104' (21,112 ft.<sup>2</sup>)
- Ceiling Height 48'6" – Grid Height 43'8"
- Roll-Up Door 14' W x 17' H
- Loading Dock that fits 2 53' Truck and Trailers
- (2) Concourse Concession Stands (North/South)
- (1) Basketball Courts
- (6) Spotlights – (set in permanent locations)
- LED Instant On/Off Lights
- Wireless and Hard Line Internet Connections Available

## Rigging

- Building = 80,000lbs. End Stage / 100,000lbs. Center Stage
- Rigging Grid = 120,000
- Some limitations apply.

## Power

- Stage Left: 400 Amp 3 Phase 16 Series Camlock Connection
- Stage Right: 400 Amp 3 Phase 16 Series Camlock Connection  
600 Amp 3 Phase 17 Series Camlock Connection
- Loading Dock Area: 50 Amp Shore Power
- RV 30amp Power (by reservation) = 59 hookups

## Stage

- 76' wide x 48' deep (3,648 ft.<sup>2</sup>)
- Risers: (9) 4' x 8' x 8"  
(20) 4' x 8' x 16"  
(10) 4' x 8' x 24"
- Railing: (9) 8' Sections = 72'  
(1) 4' Section = 4'

## Stagehands

- IATSE Local 464
- Hands, Riggers, Loaders
- 4hr. Minimum for Load-In or Load-Out
- 3hr. Minimum for Performances
- Overtime (time and a half) is before 8 a.m. and after midnight. Double OT anything past 3 a.m.
- OT for each hand after 8 hours worked.
- Rates available upon request.



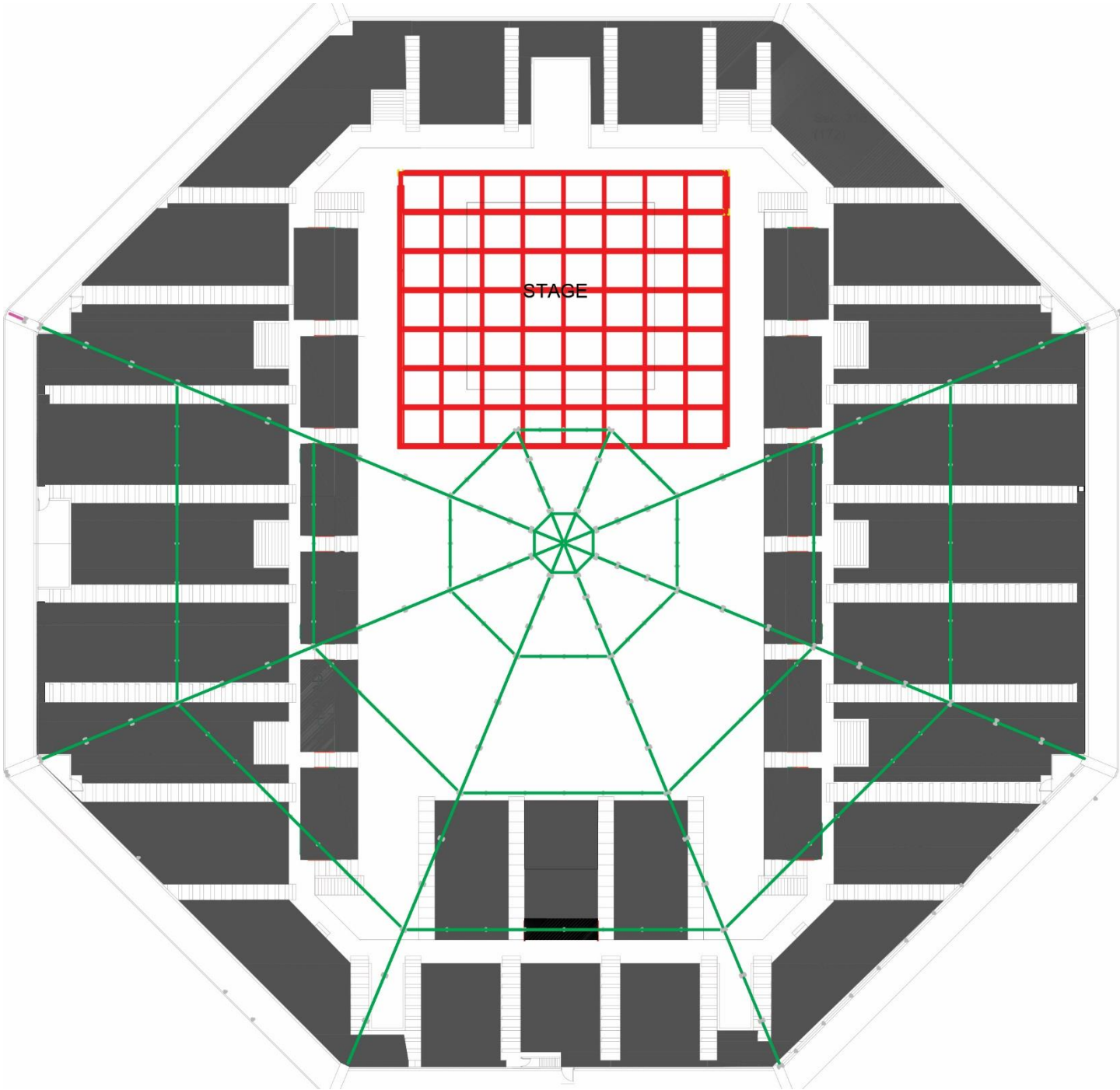
## Dressing Rooms/ Production Rooms

- Star A: 18' x 13'6" (full restroom / shower)
- Star B: 20' x 14' (full restroom / shower)
- 140A: Locker Room: 24' x 80' (divided into four rooms at 24'x 20')
- 140B: Locker Room: 21'9" x 13'4" (full restroom / shower)
- 140C: Locker Room: 23'5" x 7' (full restroom / shower)
- 140D: Locker Room: 21'9" x 13'4" (full restroom / shower)
- 100A: Production Room (full restroom/shower)
- 100C: Production Room (full restroom/shower)

## Inventory

- Forklifts:
  - (1) 5,000lb with 15' lift
- (5) Clear Coms & (3) Wireless Clear Coms
- (2) House Radios for client use
- (46) 8' Bike Rack Pieces = 368'
- (1) 120' x 30' Black House Curtain
- (400') Black Pipe and Drape
- (175) 8' Standard Tables
- (200) 5' Round Tables
- (1900) Folding Black Chairs
- In house Washer/Dryer
- Small Ice Chest – for client storage

**Tony's Pizza Events Center Rigging Grid**





## Seating Configuration

The multipurpose arena offers a wide range of seating options able to host intimate events for 2,500 or large scale entertainment and sports events for over 6,500. The arena easily converts from an auditorium to sports facility to exhibition hall.

### Full House Capacity 6,083



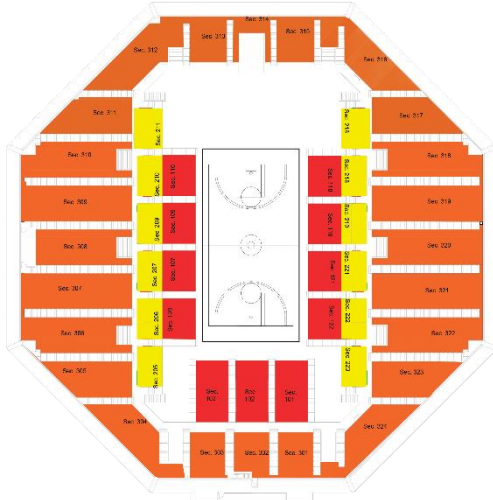
### Half House Capacity 4,178



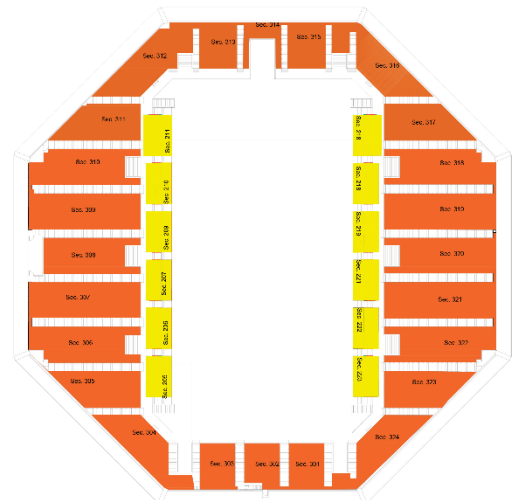
### Quarter House Capacity 3,234



### Basketball Capacity 6,219



### Dirt Event Capacity 4,965



Great Plains Manufacturing Convention Hall boasts 18,000 sq. ft. of column-free space that can be halved or quartered.

This space can accommodate up to 1,500 people with classroom style seating, or up to 800 people with banquet seating. Lighting and studio levels can be adjusted throughout the entire hall or differently in each section.

## Specifications:

- Whole 120' x 153' 18,360 ft.<sup>2</sup>
- Half: 60' x 153' 9,180 ft.<sup>2</sup>
- Quarter: 60' x 76' 4,550 ft.<sup>2</sup>
- 12' W x 16' H Overhead Door
- 17' Ceiling Height
- 200 Amp 2 Phase 16 Series Camlock Connection
- High-Speed Wireless Internet



## Catering:

Tony's Pizza Events Center offer full-service, in-house catering for groups of any size. Buffet or plated meal service for breakfast, lunch and dinner is available, in addition to full bar service.

- Conferences
- Trade Shows
- Wedding Receptions
- Company Holiday Parties



## Meeting Rooms:

Eight rooms located above the lobby at Tony's Pizza Events Center are perfect for meetings, luncheons, training sessions or seminars. The rooms can be utilized individually hosting up to 30 people in each, or combined to form two rooms large enough for groups of 100. Each room contain a screen and projector built into the ceiling. Audio and visual aids can be synced to play in each room or separately.

